



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Contract # 314672

Date Entered 06/04/12
Last Modified 10/17/12

Spots

Rate

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax

RGAPPC - Republican Governors Association (952)
Target Enterprises (3056)
Political - Issue (1068)
146/REPUB GOV ASS NC (129017)
Telerep/Los Angeles, Los Angeles (1043)
Telerep/Los Angeles
CRANE, CINDIE

Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

Jill Hipkind
No
06151598
Normal
15.00
\$0.00
\$0.00

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Account Types

RGA NC/RGA/146
National/Political

Standard

146/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	5A- 6A (EST)	2	X	X	X	X	X			2	\$465.00	\$930.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
2.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	6A- 7A (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
3.1	Cancelled Line / Spot	10/22/12-10/26/12	3	:30	7A- 9A (EST)	4	X	X	X	X	X			4	\$1,100.00	\$4,400.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY, MAX SEP	10/17/12
4.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
5.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	10A- 11A (EST)	2	X	X	X	X	X			2	\$450.00	\$900.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
6.1	Cancelled Line / Spot	10/22/12-10/26/12	5	:30	10-58A- 11:57A (EST)	3	X	X	X	X	X			3	\$530.00	\$1,590.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
7.1	Cancelled Line / Spot	10/22/12-10/26/12	3	:30	12P- 1P (EST)	3	X	X	X	X	X			3	\$575.00	\$1,725.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
8.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$485.00	\$970.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
9.2	Cancelled Line / Spot	10/22/12-10/26/12	6	:30	4P- 5P (EST)	1	1	1	1	1	1			5	\$690.00	\$3,450.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
10.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
11.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$1,275.00	\$2,550.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
12.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$1,590.00	\$4,770.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
13.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

Contract # 314672

Schedule Dates

Date Entered 06/04/12
Last Modified 10/17/12

Spots

Rate

Advertiser

RGAPPC - Republican Governors Association (952)

Agency

Target Enterprises (3056)

Entered By Jill Hipskind

Product

Political - Issue (1068)

CO-OP No

Brand

146/REPUB GOV ASS NC (129017)

Headline # 06151598

Salesperson

Telerep/Los Angeles, Los Angeles (1043)

Demo

Sales Office

Telerep/Los Angeles

Order Type Normal

Buyer Name

CRANE,CINDIE

Package Deal

Phone/Fax

/

Commission % 15.00

CPE

RGA NC/RGA/146

Commission \$0.00

Account Types

National/Political

Net Total \$0.00
Sales Tax

Billing Type

Standard

Comments

146/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Cancelled Line / Spot	10/22/12-10/26/12	4	:30	:28P-7:56P (EST)	2	X	X	X	X	X			2	\$1,190.00	\$2,380.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
15.0	Cancelled Line / Spot	10/22/12-10/22/12	3	:30	10P-11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
16.1	Cancelled Line / Spot	10/22/12-10/28/12	3	:30	11P-11:35P (EST)	3	X	X	X	X	X		X	3	\$1,690.00	\$5,070.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
17.1	Cancelled Line / Spot	10/22/12-10/25/12	3	:30	11:35P-12:02A (EST)	2	X	X	X	X				2	\$690.00	\$1,380.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
18.0	Cancelled Line / Spot	10/27/12-10/27/12	3	:30	6A-8A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
19.0	Cancelled Line / Spot	10/27/12-10/27/12	2	:30	12P-12:30P (EST)							1		1	\$25.00	\$25.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
20.0	Cancelled Line / Spot	10/27/12-10/27/12	3	:30	12:05A-12:35A (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
21.0	Cancelled Line / Spot	10/28/12-10/28/12	3	:30	6A-8A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
22.0	Cancelled Line / Spot	10/28/12-10/28/12	4	:30	9A-10A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
23.0	Cancelled Line / Spot	10/28/12-10/28/12	2	:30	12P-12:30P (EST)							1		1	\$25.00	\$25.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
24.0	Cancelled Line / Spot	10/28/12-10/28/12	2	:30	6P-6:30P (EST)							1		1	\$1,275.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
25.0	Cancelled Line / Spot	10/26/12-10/26/12	3	:30	12:05A-12:35A (EST)						1			1	\$690.00	\$690.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
26.0	Cancelled Line / Spot	10/22/12-10/25/12	3	:30	1:08A-2:05A (EST)	3	X	X	X	X				3	\$110.00	\$330.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.